

CITY OF GROVE
CONVENTION AND TOURISM BUREAU
REGULAR MEETING MINUTES
July 27, 2017

Jim Corbridge, Chairman, called the meeting to order. Members present were Brad Wisdom, John Wells, Hitesh Patel and Amelia Chamberlain. Also in attendance were Brent Malone, Executive Director and Debbie Bottoroff, Assistant City Manager.

No Public Comments.

Corbridge opened the floor for discussion in respect to the approval of minutes of the June 22, 2017 Regular Meeting. Chamberlain made a motion seconded by Wells to approve the minutes as presented. 5 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to the monthly financial reports. Wisdom made a motion seconded by Chamberlain to approve the monthly Financial Report. 5 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to Sponsorship application received from the Grove Springs Cultural District. Chamberlain stated her concerns regarding the event not meeting the Sponsorship criteria. She also questioned how the funds were being used. Bottoroff advised, it was her understanding the funds were being used as matching funds for the Arts Council grant. Wells expressed his support for the NEW event. Wells made a motion seconded by Wisdom to approve \$1,000 in Sponsorship funding to the Grove Springs Cultural District 4AYE, Chamberlain voted NAY, Motion carried.

Corbridge opened the floor for discussion in respect to the approval of the Host Agreement with BASS LLC for the 2018 Bassmaster Elite Series scheduled for April 26-29, 2018. Wells advised he was in support of the event; however, he had concerns about providing the funding prior to the event taking place. Chamberlain made a motion seconded by Wisdom to approve the host agreement. 5 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to the Grant Post Event Form submitted for the American Heritage Festival held June 8-10, 2017. Members were pleased with the information on the report. Wells made a motion seconded by Chamberlain to accept the report and provide the second half of the grant funding in the amount of \$900 for the event.

Corbridge opened the floor for discussion in respect to the Grant Post Event Form submitted for the Cajun Festival held July 1, 2017. Members were pleased with the information on the report. Chamberlain made a motion seconded by Wisdom to accept the report and provide the second half of the grant funding in the amount of \$550 for the event.

Corbridge opened the floor in respect to Convention and Tourism Bureau sponsoring the band for the Food Truck Friday scheduled for August 4, 2017. Malone advised members the cost to provide a band was \$350, a donation of \$100 had been received. Malone requested the CTB members approve up to \$250 to make up the difference. If other donations are received, the funding amount will decrease accordingly. A motion was made by Wisdom and seconded by Wells to approve the funding for the band to perform at the Food Truck Friday scheduled for August 4, 2017. 5 AYE, 0 NAY, Motion carried.

Staff Reports

Malone announced the first *Food Truck Friday* held in conjunction with the Southern Drag Boat Association's (SDBA) Show and Shine on July 7, 2017 was a success and he received many positive comments.

He also advised the SDBA event was a success, their attendance on one-day was double the attendance last year for both days. SDBA scheduled a date for next year, and the top sponsors are committed to next year's event as well.

Malone advised the members he is working with Leonard Miller to assist with promoting *Thunder on Wolf Creek* hydro boat races scheduled for August 18-20.

Malone continues to work with INTEGRIS Grove Hospital on the Iron Man event scheduled for June 2018.

Board Reports

Chamberlain announced Har-Ber Village will be celebrating its 50th Anniversary in 2018. Kick-off of the events will begin in May. She announced Har-Ber Village will be obtaining the Jones Estate property in the near future providing an opportunity to expand.

Chamberlain advised members that Har-Ber Village is partnering with local restaurants including Raggedy's, Road Hog Saloon, Har-Village Café and Drakes. Presenting a receipt from one of the restaurants provides a \$2.50 discount on Har-Ber Village admission; upon presenting an admission receipt from Har-Ber Village, Raggedy's, Road Hog Saloon and the Har-Ber Village Cafe will provide a 10% discount on meals and Drake's will provide a 20% discount on meals.

Adjourn Wells made a motion seconded by Chamberlain to adjourn. 5 AYE, 0 NAY, Motion carried and meeting adjourned at 3:01 p.m.