

CITY OF GROVE
CONVENTION AND TOURISM BUREAU
REGULAR MEETING MINUTES
JANUARY 25, 2018

Jim Corbridge, Chairman, called the meeting to order. Members present were Brad Wisdom, and John Wells. Amelia Chamberlain and Hitesh Patel were absent. Also in attendance were Brent Malone, Executive Director, Bill Keefer, City Manager and Debbie Bottoroff, Assistant City Manager.

Donnie Crain, Grove Area Chamber of Commerce President, thanked members for their actions, and he is pleased with the working relationship between CTB and the chamber.

Corbridge opened the floor for discussion in respect to the approval of minutes of the December 14, 2017 Special Meeting. Wells made a motion seconded by Wisdom to approve the minutes as presented. 3 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to the monthly financial reports. Keefer advised members the lodging tax numbers were significantly higher than last year, he credits that to timing of payments made to the tax commission. In addition, he reported the CTB budget was on track. Wisdom made a motion seconded by Wells to approve the monthly Financial Report. 3 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to a Sponsorship Agreement with Sheldon Collings Fishing in regards to a FLW Tour Sponsorship. Keefer advised the agreement reflects in return for the \$10,000 Sponsorship, Collings will wrap his truck & bass boat in a manner that will provide nationwide exposure for Grove, and Grand Lake, plus he will professionally represent Grove and Grand Lake during the FLW Tournament appearances. Keefer advised members Collings was paid \$5,000 up front and will be paid \$5,000 after he signs the agreement. Wells made a motion seconded by Wisdom to approve the agreement with Sheldon Collings. 3 AYE 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to a Partnership Agreement with Monkey Island RV Resort and Cabins. Malone advised members the Manager at Monkey Island RV Resort and Cabins is excited about becoming a partner and understands the benefits they will receive. They have 21 cabins and RVs to add to our room count. Wisdom made a motion seconded by Wells to approve the Partnership Agreement with Monkey Island RV Resort and Cabins.

Corbridge opened the floor for discussion in respect to a License Agreement with the Grove Area Chamber of Commerce. The License Agreement establishes the rules the chamber must abide by to be able to use the CTB logo artwork as part of their logo. Members agreed it was a good idea to create a consistent brand to market Grove. Wisdom made a motion seconded by Wells to approve the agreement. 3 AYE 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to awarding the 2018 Grant Applications. Corbridge suggested rounding up the average of the member's scoring for each event. Wisdom requested comparing this year's average dollar amounts with the amounts that were awarded the previous year. After reviewing the funding amounts from the previous year, Wells made a motion seconded by Wisdom to award the following grant

funding:	Grand Lake Festivals – American Heritage Music Festival	\$1,500.00
	Grand Lake Festivals – Arts, Crafts, Music, Cajun Festival	\$1,500.00
	Grand Lake Festivals – Jana Jae Fiddle Camp	\$1,500.00
	GLOC Shootout – High Performance Boat Races	\$2,000.00

3 AYE, 0 NAY, Motion carried.

Keefer advised members per the policy, 50% of the funds will be distributed to the applicants prior to their event; the final 50% will be paid after members have reviewed the Post Event forms, and *only* if the members have a majority vote to approve payment of the final 50%.

Staff Reports

Malone and Crain presented a slideshow on a new event they are working on together, "Toes in the Grand". Crain stated "The event has a Jimmy Buffet theme and will be a great Summer Kick-off." Following is a list of activities that are being planned:

- ❖ Live music
- ❖ Beer garden
- ❖ Congo line
- ❖ Car show
- ❖ Wakeboard exhibition
- ❖ Helicopter tours
- ❖ Boat tours
- ❖ Kayak rentals
- ❖ Chainsaw carver demonstrations
- ❖ Vendors
- ❖ Food trucks

The event will be held June 1 and 2 and the goal is get the local businesses and the community involved and make this an annual Grove event.

Malone reported Tommy Thompson, the top known boat racer in the world, purchased Southern Drag Boat Association (SDBA). Malone reported the new ownership will have a positive impact on their event scheduled at Wolf Creek Park July 6, 7, and 8.

SDBA is wanting to hold the only Pro Mod Shootout in the U.S. on Grand Lake. The Pro Mod boats go 180 mph in 1000'; there are 31 of these boats in the nation and SDBA is expecting 20-25 of those boats to participate.

In addition to the Pro Mod Shootout, Thompson owns the two fastest top-fuel boats in the U.S. and he will race them at the event. The top-fuel boats go 280 mph in 1000'

Board Reports

Wells commented, he was pleased with the way the Chamber and the CTB are working together. Malone responded, "We work well together, I am very excited about what is happening in Grove, we are about to turn the corner."

Members discussed the problem of limited lake access for non-boaters.

Corbridge asked for an update on the Kiosk. Malone advised the Kiosk has been ordered and should be here within 4 -6 weeks.

Adjourn

Wells made a motion to adjourn seconded by Wells. 3 AYE 0 NAY, Motion carried.
Meeting adjourned at 3:25 p.m.