

CITY OF GROVE
CONVENTION AND TOURISM BUREAU
REGULAR MEETING MINUTES
MARCH 22, 2018

Jim Corbridge, Chairman, called the meeting to order. Members present were Brad Wisdom and Amelia Chamberlain. John Wells and Hitesh Patel were absent. Also in attendance were Brent Malone, Executive Director; Bill Keefer, City Manager and Debbie Bottoroff, Assistant City Manager.

Corbridge opened the floor for discussion in respect to the approval of minutes of the February 22, 2018 meeting. Wisdom made a motion seconded by Chamberlain to approve the minutes as presented. 3 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to the monthly financial reports. Keefer advised members the projected revenue was on track for the budget year. Chamberlain made a motion seconded by Wisdom to approve the monthly Financial Report. 3 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to a request from Oklahoma Boat Racing Association for a Sponsorship in the amount of \$1,800 to assist with marketing the Thunder on Wolf Creek event. Wisdom questioned what would the CTB receive in return for this sponsorship, Keefer advised it would exposure and marketing since the CTB logo will be included on all the marketing materials. Wisdom made a motion seconded by Chamberlain to approve the Sponsorship to Oklahoma Boat Racing Association in the amount of \$1,800. 3 AYE 0 NAY, Motion carried.

Staff Reports

Malone reported it has been a busy month with several fishing tournaments being launched out of Wolf Creek Park. The FLW Costa Series representatives provided him with housing numbers and the records indicate there were 340 anglers staying seven nights during their event held in March. He also reported several local businesses have reported record breaking sales during the month of March.

Malone reported the kiosk will be delivered within the next few weeks with information and pictures pre-loaded.

Malone reminded members the Bassmaster Elite Series is less than a month away. He advised the Chamber Retail Committee will be leasing the Trolley from Grove Public Schools to provide transportation for angler spouses and spectators to shop and dine in Grove.

Keefer advised members a proposed budget would be presented to them for review at their meeting in April.

Board Reports

Chamberlain informed members and staff, Har-Ber Village will begin their 50th Anniversary Celebration in May. Wisdom advised the Best Western and Har-Ber Village are preparing packaged deals for customers during the 50th Anniversary monthly celebrations.

Adjourn

Chamberlain made a motion seconded by Wells to adjourn. 3 AYE 0 NAY, Motion carried.

Meeting adjourned at 2:35 p.m.