

CITY OF GROVE
CONVENTION AND TOURISM BUREAU
REGULAR MEETING MINUTES
JUNE 28, 2018

Jim Corbridge, Chairman, called the meeting to order. Members present were Brad Wisdom and Amelia Chamberlain. John Wells and Hitesh Patel were absent. Also in attendance were Brent Malone, Executive Director and Debbie Bottoroff, Assistant City Manager.

Corbridge opened the floor for Public Comments. Sheila Stogsdill shared her recent experience with Writer's Week in Lubbock, Texas, she suggested the CTB consider partnering with the Chamber and Cherokee Nation to sponsor a similar event. Corbridge thanked Stogsdill for her comments and the members advised her they were interested in pursuing her idea.

Donnie Crain, President of the Grove Area Chamber of Commerce, presented his post event report on 'Toes in the Grand' he estimated 3500 visitors over the two day event, with 700 being from out of town. Crain advised he received positive feedback from those in attendance and the Chamber will pursue a 2nd Annual Toes in Grand event in 2019 the weekend following Memorial Day.

Corbridge opened the floor for discussion in respect to the approval of minutes of the May 24, 2018 regular meeting. Chamberlain made a motion seconded by Wisdom to approve the minutes as presented. 3 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to the monthly financial reports. Bottoroff advised members the lodging tax was up 2.1% from the previous year. Wisdom made a motion seconded by Chamberlain to approve the monthly Financial Report. 3 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to leasing a billboard located on I-44/Will Roger's Turnpike near the Grove Exit 302 coming from the Missouri direction. This item was tabled at the May 24, 2018 meeting to provide members the opportunity to visit the site of the billboard. Donnie Crain, Grove Area Chamber of Commerce President, reported the Chamber board had recently approved paying for the restructuring and wrapping of the billboard. Crain advised members it is still the desire of the Chamber desires to lease the billboard to the CTB for \$2,400 for one-year. After much discussion, Chamberlain made a motion seconded by Wisdom to lease the billboard from the Grove Area Chamber of Commerce for one-year at the cost of \$2,400. 34 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to the Post Event Report submitted by Grand Lake Festivals, Inc. for the American Heritage Music Festival. Members were in agreement that the Grand Lake Festivals, Inc. provides good documentation of their events plus good demographic information. Corbridge advised members Grand Lake Festivals, Inc. received a grant in the amount of \$1,500 for the American Heritage Music Festival. Per policy, one-half of the funds were provided upon grant approval, and the second-half of the payment requires submitting a Post Event Report and a majority vote of the CTB members. Wisdom made a motion seconded by Chamberlain to approve the Sponsorship second half of the grant to Grand Lake Festivals, Inc for the American Heritage Music Festival in the amount of \$750. 3 AYE 0 NAY, Motion carried.

Staff Reports

Malone provided members with a copy of a news article on Sheldon Collings, and advised Collings is currently in the lead as 'Rookie of the Year'. The last qualifying event is this week and Collings is expected to win 'Rookie of the Year'. Collings has double qualified for the Forest Cup. Malone advised members that Collings has been a

good representation for Grove, and promotes his hometown and community well. Malone advised member Collings' comments when being interviewed always include "I am surrounded and supported by good people in Grove, their support provides me the ability and opportunity to pursue my dreams."

Malone reminder members 'Thunder on Wolf Creek' is being held at Wolf Creek Park this upcoming weekend, June 29 – July 1.

Malone reported Food Truck Friday will be held July 6 in downtown Grove. The Southern Drag Boat Association SDBA will host their 'Show and Shine" event with 120 or more boats on display; there will be inflatables and a bounce house for the kids, plus live music.

The SDBA drag boat races will be held at Wolf Creek Park July 7 – 9, there will be four top-fuel boats, alcohol fuel

Malone reported the kiosk was delivered and set-up at the Miami Visitor's Center two weeks ago.

Board Reports

Chamberlain informed members and staff, Har-Ber Village is holding 'Blast from the Past' youth camp beginning July 2. The decade celebrations continue at Har-Ber Village with the 80's in July and the 90's in August; September 15 will be the 50th Anniversary celebration.

Adjourn

Chamberlain made a motion seconded by Wisdom to adjourn. 3 AYE 0 NAY, Motion carried.

Meeting adjourned at 3:03 p.m.