

CITY OF GROVE
CONVENTION AND TOURISM BUREAU
SPECIAL MEETING MINUTES
AUGUST 30, 2018

Jim Corbridge, Chairman, called the meeting to order. Members present were Brad Wisdom and John Wells. Amelia Chamberlain arrived at 2:12 p.m. Hitesh Patel was absent. Also in attendance were Brent Malone, Executive Director; Bill Keefer, City Manager and Debbie Bottoroff, Assistant City Manager.

Public Comments

None

Agenda Items

Corbridge opened the floor for discussion in respect to the approval of minutes of the July 26, 2018 meeting. Wisdom made a motion seconded by Wells to approve the minutes as presented. 3 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to the monthly financial reports. Keefer advised members he had concerns regarding the decrease in the Lodging Tax revenue compared to the same timeframe in previous years. He reminded members to be cautious when approving expenditures in this fiscal year budget, and if the trend continues, future budgets will reflect the decrease in revenue. Wisdom made a motion seconded by Wells to approve the monthly Financial Report. 4 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to the proposed Wrap for the billboard located on Interstate 44. Malone presented the members with a copy the proposed Wrap. Malone advised the billboard will have a separate tag line attached to the bottom and it will be used to promote events. The estimated cost to wrap the tag line is \$100, and will be paid by the event holders. Wells made a motion seconded by Chamberlain to approve the Wrap as presented. 4 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to proposed Rack Cards for the Miami Visitors Center. Malone presented the members with a copy of the proposed two-sided Rack Card, he advised the card was designed specific for tourists stopping at the Miami Visitors Center; the card includes a map on one-side of the card directing visitors to Grove and Grand Lake. After much discussion, members agreed to add the word 'gaming' into the text of the card. Corbridge advised members in his experience with Lendonwood Gardens, Rack Cards are an effective way of marketing. He suggested sending Rack Cards to the State Tourism Department for distribution. Members discussed changing out a few pictures and creating a different map to direct visitors to Grove and Grand Lake from all directions. Wisdom made a motion seconded by Wells to approve the Rack Cards with the word 'gaming' added to the text. 4 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to a Site Agreement with FLW, LLC for a Tour Qualifier Fishing Tournament. Keefer advised members it was a three-party agreement including the City, FLW and CTB. Keefer reminded members, they approved funding for 75 hotel room nights for this event at their April meeting, making it necessary for the CTB Chairman to sign off on the agreement. Wells made a motion seconded by Chamberlain to approve the Site Agreement as presented. 4 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to a Sponsorship Application received from 5Fish Productions for their "Boats with Coats" fishing tournament. Malone advised members, the tournament is a first-time event for Grove, and is scheduled for December. Keefer suggested providing funding after the event based on participation. After much discussion, Wisdom made a motion seconded by Wells to approve a scholarship to 5Fish Productions for the "Boats with Coats" fishing tournament to be held December 8-9, 2018 with the following stipulations 1) Provide funding after the event is complete 2) Funding will be based on the number of boats

participating as follows - \$500 for a minimum of 50 boats; \$25 per boat for additional boats participating, with a maximum amount not to exceed \$2,500. 4 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to a Sponsorship Application received from Midwest Fish Tournaments for the Angler in Action Tournament of Champions. Malone advised members this group has held numerous tournaments on Grand Lake and have had high participation and success; in addition this tournament is scheduled for November. Wells made a motion seconded Corbridge to approve a scholarship in the amount of \$2,500 to Midwest Fishing Tournaments for the Angler in Action Tournament of Champions to be held November 3-4, 2018. 4 AYE, 0 NAY, Motion carried.

Staff Reports

Keefer advised members of correspondence with ASCAP, a national organization that protects copyrights for the use of music, regarding playing of live music at local festivals including Food Truck Friday. Upon the advice of the city attorney, the city will purchase the annual license.

Malone advised members, he and Donnie Crain, Chamber President, have been discussing ideas regarding the need to provide infrastructure creating things to do in Grove instead of focusing totally on events. Some ideas they have discussed include:

- Drag boat "Hall-of-Fame" to display drag boats and race artifacts including a restaurant and arcade
- Zip lining
- Swim beach
- Motorcycle park between Wolf Creek Park and Grove Springs Park
- Bicycle trail connecting the Sailboat Bridge to Har-Ber Village

He advised members he had the opportunity to tour the Cherokee Queen River boat, and was pleased to report the inside of the boat was in immaculate condition, and ready to go. The owner of the boat has made arrangements to have the outside repaired and painted; the plan is to begin operations in May 2019.

Malone reported he had conversed with Pat Dodson, Grove Public Schools Superintendent, regarding the CTB being able to use the new Performing Arts Center to bring entertainment to Grove during the winter months. Dodson was in favor of the idea, at this time the cost to use the facility has not been determined.

Board Reports

Chamberlain provided members and staff with a map of the Har-Ber Village Nature Trails and advised the trails are open and being used.

Adjourn

Wells made a motion seconded by Wells to adjourn. 4 AYE 0 NAY, Motion carried.

Meeting adjourned at 3:37 p.m.