CONVENTION AND TOURISM BUREAU REGULAR MEETING AGENDA FEBRUARY 28, 2019 2:00 PM

ROOM 5 – GROVE COMMUNITY CENTER 104 WEST THIRD STREET GROVE, OKLAHOMA 74344

- A. Call Meeting to Order
- B. Public Comments
- C. Discussion and/ or Action with Respect to Minutes from January 24, 2019 Meeting.
- D. Discussion and/ or Action with Respect to the Monthly Finance Report.
- E. Discussion and/ or Action with Respect to the Following Sponsorship Applications:
 - 1. MidSouth Tackle Hunting and Boat Show.
 - 2. American heritage Music Festival (Grand Lake Festival, Inc.)
 - 3. Cajun Festival (Grand Lake Festival, Inc.)
 - 4. Jana Jae Fiddle Camp (Grand Lake Festival, Inc.)
- F. Discussion and/ or Action with Respect to Approval of Resolution Amending the 2018-2019 Convention and Tourism Bureau Budget.
- G. Staff Reports.
- H. Board Reports.
 - a. Amelia Chamberlain
 - b. Jim Corbridge
 - c. Hitesh Patel
 - d. John Wells
 - e. Brad Wisdom
- I. Adjournment

TO: CTB Chairman and Members

FROM: Donnie Crain, Grove Area Chamber of Commerce

DATE: 02/19/2019

RE: Tourism Marketing Services Staff Report

1. Tourism Marketing Services Agreement between the CTB, City of Grove, and Grove Area Chamber of Commerce went into effect on February 1, 2019.

- 2. The Grove Area Chamber of Commerce is currently soliciting applications for the new Special Events Coordinator position which will be a key component of the support provided by the Chamber to the City, CTB as part of the Tourism Marketing Services Agreement. So far, over 25 applications have been received. Deadline for applications is March 1st and interviews will be conducted immediately thereafter. Goal is to hire and have someone started in the position by April 15, 2019.
- 3. Preparations underway for FLW Open Tour Event in Grove at Wolf Creek Park, March 28-31, 2019. To conduct planning meeting with City staff, Rotary volunteers, and GRDA representative on Friday, March 1st at 10 am at Grove City Hall.
- 4. Special Event Application submitted for 2019 Food Truck Friday events at the Grove Community Lawn. Food Truck Friday events will begin in May and conclude in October. Below is the listing of current 2019 dates:
 - a. May 3 Theme: Combat Veterans Motorcycle Association of Oklahoma
 - b. June 7 Big Bass Bash
 - c. July $5-4^{th}$ of July
 - d. July 12 SDBA Block Party
 - e. July 26 GLOC Block Party
 - f. August 2 Car Show
 - g. September 6 TBD
 - h. October 4 Green Country Spyder Jamboree

Events to include food trucks, live music, kid's activities, and displays/activities related to the theme.

5. The City of Grove and Grove Area Chamber of Commerce continue to talk, negotiate the possible gifting of the Cherokee Queen to the City of Grove from the current owners to be used as a museum / ticketing office, gift shop owned by the City and operated by the

Grove Area Chamber of Commerce. Public Cruises are anticipated to begin on the Grand Lake Queen on May 16, 2019 with a special event on May 15, 2019 for elected, business and community leaders.

- 6. Continue to negotiate with a major fishing tournament to locate its tournament here to Grove & Grand Lake in May/June 2019, in conjunction with the Toes in the Grand Summer Kickoff Festival & Thunder on Wolf Creek events. Anticipate the public announcement of the at the end of February.
- 7. Working to schedule a meeting with Amanda Davis of the Miami Convention & Visitors Bureau to discuss the Northeast Oklahoma Tourist Information Center and matters related to kiosk, visibility.