

CITY OF GROVE  
CONVENTION AND TOURISM BUREAU  
REGULAR MEETING MINUTES  
AUGUST 22, 2019

Jim Corbridge, Chairman, called the meeting to order. Members present were Brad Wisdom and Amelia Chamberlain; John Wells and Hitesh Patel was absent. Also in attendance were Donnie Crain and Lynda Redd, Grove Area Chamber of Commerce; Bill Keefer, City Manager and Debbie Botoroff, Assistant City Manager.

Corbridge opened the floor for discussion in respect to the approval of minutes of the June 27, 2019 Regular Meeting. Chamberlain made a motion seconded by Wisdom to approve the minutes as presented. 3 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to the monthly financial reports. Keefer advised members the lodging tax revenue collected for June is up 2% over June 2018. Wisdom made a motion seconded by Chamberlain to approve the monthly Financial Report. 3 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion regarding renewing the Memorandum of Understanding (MOU) with the Miami Convention & Visitors Bureau regarding the Northeast Oklahoma Travel Information Center. Crain reported he had recently met with Amanda Davis, Director of the Miami Convention & Visitors Bureau, and discussed options to better utilize the space including more rack cards, brochures and pictures from Grove businesses. Plus providing the staff with press releases of events to help them better promote Grove and answer questions visitors may have. Members discussed options for placement of the kiosk at different locations. Chamberlain made a motion seconded by Wisdom to renew the MOU with the City of Miami. 3 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion regarding Advertising in the 2020 Grand Lake Country Vacation Guide. Doug Drown, publisher, provided information to the members regarding the state wide publication, and encouraged the member to purchase the back cover of the publication for \$3,500. Crain advised members the publication was well designed and attractive, and would make a good tool for marketing Grove and Grand Lake. After much discussion, members tabled the item and will discuss it at the September meeting. Members directed staff to review the 2019-2020 marketing budget to determine the amount of funds previously committed, and what funds are available for additional marketing.

**Staff Reports**

Crain presented the monthly Tourism Marketing Services Staff Report to members.

**Board Reports**

Chamberlain announced she has taken a new position at a Sheerar Museum in Stillwater and will no longer be serving as the director at Har-Ber Village Museum therefore submits her resignation as a member of the CTB. Members congratulated on her new venture, and stated she will be missed.

**Adjourn**

Wisdom made a motion to adjourn seconded by Chamberlain. 3 AYE 0 NAY, Motion carried. Meeting adjourned at 3:00 p.m.