

CITY OF GROVE
CONVENTION AND TOURISM BUREAU
REGULAR MEETING MINUTES
FEBRUARY 27, 2020

Jim Corbridge, Chairman, called the meeting to order. Members present were Ileta Bray, Brad Wisdom, John Wells and Hitesh Patel. Also in attendance were Donnie Crain, Executive Director, Josh Goff, Events Coordinator and Lynda Redd, Secretary Grove Area Chamber of Commerce; and Debbie Bottoroff, Assistant City Manager.

Agenda Items

Corbridge opened the floor for discussion in respect to the approval of minutes of the January 23, 2020 Regular Meeting. Wisdom made a motion seconded by Bray to approve the minutes as presented. 5 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to the monthly financial reports. Wells made a motion seconded by Wisdom to approve the monthly Financial Report. 5 AYE, 0 NAY, Motion carried.

Corbridge opened the floor for discussion in respect to a Sponsorship Application submitted by Grove Area Chamber of Commerce for the Toes in the Grand Festival. Crain announced the Toes in the Grand Festival continues to grow and he expects this year's event to be well attended. He advised members that the event will be held in conjunction with the Thunder on Wolf Creek hydroplane boat races and the American Heritage Music Festival. Crain requested a sponsorship in the amount of \$10,000, which is the same amount received last year. Bray made a motion seconded by Wisdom to approve a sponsorship in the amount of \$10,000 to the Grove Area Chamber for the 2020 Toes in the Grand Festival. 5 AYE, 0 NAY, Motion carried.

Staff Reports

Crain advised members of the Spring Break events that are being highlighted through social media. The goal is to attract visitors to Grove and Grand Lake during spring break and provide them with family friendly things to do.

He advised members the Kiosk has been updated and is located at the Civic Center. It was available and used by many attendees of the Home and Garden Show and the Mid-south Tackle Show. The Kiosk will remain in place for the Grand Lake Association Boat and Sports Show.

Goff announced Food Truck Fridays would begin May 1, 2020 under a new name "Grove Block Party". The new named event will provide everything visitors loved about Food Truck Friday and more. Each monthly event will have a theme with live entertainment, food trucks and Farmers Market.

- ✓ May 1, 2020 Endless Memories Car Show Winners will be on display
- ✓ June 5, 2020 School's Out Summer Celebration with huge inflatables on the front lawn
- ✓ July 3, 2020 Independence Day Celebration at Wolf Creek with entertainment and fireworks
- ✓ August 7, 2020 Beat the Heat will feature a Dunk Tank to provide an opportunity to dunk VIPs

Goff advised he was working on a Founders Day festival to be held at Grove Springs Park. Wells suggested adding an arts and craft show to the event.

Crain advised members Harber Village was scheduled to open March 1 with their normal hours of operation.

Adjourn

Wells made a motion seconded by Wisdom to adjourn. 5 AYE 0 NAY, Motion carried. Meeting adjourned at 3:05 p.m.